



GENERAL LEADS THE WAY!

IN RUG AND UPHOLSTERY CLEANING

PHONE **BAyview 1-8826**

"RUG BEAUTY—OUR DUTY"

So let General give you a complete Service on your valuable floor coverings. A Service that includes expert Cleaning, Repairing, Mothproofing and Dyeing—at charges that are always moderate!

GENERAL RUG CLEANING CO.
2937 Geary Blvd.

SAN FRANCISCO RUG CO.



★ Complete Rug and Carpet Service ★
"Twenty-five Years Dependable Work"

EXPERT WALL-TO-WALL TACKLESS INSTALLATION
CARPET LAYING - STAIR SHIFTING - REPAIRING

Specialists in Reweaving, Retufting of Cigarette Burns & Moth Holes
New Rugs - Hall Carpet - Padding
Oriental & Domestic Rugs & Carpets Cleaned

CALL **HEmlock 1-0223** Evenings By Appointment

1803 MARKET Between Guerrero & Valencia SAN FRANCISCO 3

RUG CLEANING



RUG CLEANING

- ✓ Oriental Chinese Broadlooms Domestic & Hooked Rugs Etc.
- ✓ Wall to Wall Carpets & Upholstered Furniture Cleaned in Your Home.
- ✓ Complete Rug & Carpet Repair Service

SKyline 1-6135

25% OFF ON CASH & CARRY

MODERN RUG & UPHOLSTERY CLEANERS
331 CLEMENT

Rug & Carpet Cleaners—(Cont'd)

TRU-COLOR RUG WASHING & DYEING
2797-16th Klondike 2-1771
(See Advertisement Page 647)

TURKO-PERSIAN RUG CO.
1900 Van Ness Av. PR spect 6-4200
Rugs cleaned by the following exchange
San Mateo
(No Inter-City Charge)
Ask "Operator" for Entrprise 10773
(See Advertisement Page 643)

United Service Company
See Our Ad Under Kwik-Dri
969 Natoma HEmlck 1-1120

SCARE AWAY RUST

To prevent rust in trash or garbage cans, pour melted paraffin (or old candles) in bottom of container. Rotate to coat bottom and sides.

UNIVERSAL SERVICE CLEANERS

CARPETS - RUGS - UPHOLSTERY
Cleaned On Your Premises
Demolishing & Flame Proofing
V. M. NUSS
Established Since 1940
ALL WORK GUARANTEED
1525 Clay PRspect 5-1698

VACUUM STERILIZING CO.
1354 York ATwtr 2-7025

WEAVER A B 785 Market Douglas 2-2150
WEST COAST CARPET CLEANING CO.
2089 Mission Valencia 4-4909
(See Advertisement This Page)

WHITMORE'S RUG & UPHOLSTERY CLEANERS 2930 Octavia Tuxedo 5-6467
(See Advertisement Page 644)
(Continued Next Page)

For full use of your telephone, please keep your instrument "hung up"—ready for service.

RUG CLEANING

THE FINEST WORK POSSIBLE BY
EXPERT & EXPERIENCED WORKMEN

17 Years Experience
Satisfaction Guaranteed

Call Us for Free Estimate
JUniper 4-9424
JUniper 7-7664
24-HR. SERVICE

Anywhere in the Bay Area

O'Connor RUG & UPHOLSTERY CLEANERS

131 CHESTER AVE.

WE SPECIALIZE IN QUALITY CLEANING OF WALL TO WALL CARPETS RUGS & UPHOLSTERED FURNITURE ON YOUR PREMISES

WEST COAST CARPET CLEANING CO. Since 1923

2689 Mission VAlencia 4-4909 Bet. 22nd & 23rd

Rug & Carpet Cleaners—(Cont'd)

WIZARD CARPET CLEANING CO.
The Careful Cleaners Since 1915
Domestic Axminster Rugs
8x10 & 9x12 Cleaned & Demothed \$3.50
QUICK SERVICE - PROMPT ESTIMATES
A Complete Rug & Carpet Service
Chesterfield Sets Cleaned - Demothed
2933 Geary Blvd. BAyW 1-2181

Wizard Carpet Cleaning Co
2933 Geary Bl. BAyW 1-2181
(See Advertisement Page 643)

Wolaski B Co 678 McAllister UNdrl 3-5845
Wright Cleaners
Carpets & Upholstery Cleaned At Home
98 Mission Circle Daly City. PLaza 5-1462

Rug & Carpet Cleaners' Equipment & Supplies

APPAREL CITY SEWING MACHINE CO.
Lewit Carpet Binding Machines
1147 Mission MArkt 1-6660

COLBERG SUPPLIES

HILD
Exclusive Distributors
SCRUBBING MACHINES - VACUUMS
BEATERS - UPHOLSTERY UNITS
STAIR UNITS
"Certified Upholstery Machines"
RENTERS - SERVICE - LOANERS
Detergents - Compounds - Spotters
Thur-O-Tint Distributor
COMPLETE SERVICE DEPARTMENT
Free Pick-Up & Delivery
777 Golden Gate Av. MArkt 1-3415

DIAMOND CHEMICAL CO.
Thur-o Shampoo for Cleaning
Thur-o Color for Dull & Faded Rugs - Carpets & Upholstery
720 Clementina HEmlck 1-0266

HEINE W F SUPPLY CO 6015 Adeline Oakland
From telephones served by the following exchange
S F Zone
(No Inter-City Charge)
Ask "Operator" for Entrprise 12247

PACIFIC FLOOR PRODUCTS
470 Spear YUkon 2-5207
Ponsell Floor Machine Co
50 Hawthorne SUttr 1-8136

Rug & Carpet Cushions & Linings

BERVEN CARPETS CORPORATION
301 Golden Gate Av. UNdrl 3-6700

BIGELOW-SANFORD CARPET CO INC
Sales Office 1355 Market YUkon 6-3900
General Office & Warehouse 2 Bryant YUkon 6-3900

FELT HOUSE THE 845 Howard. DO uglas 2-2266

GENERAL FELT PRODUCTS

Manufacturers of
Springstep Rug Cushions
Distributors For
Air Crest Products Co.
Airlite-Cushionaire



"TELEPHONE ORDERS"

GENERAL FELT PRODUCTS OF CALIF
Space 383, Merchandise Mart 1355 Market
ORdwy 3-3602

General Felt Products Of Calif
1615 Polk ORdwy 3-3602

ORCCO INDUSTRIES

The West's Largest
Manufacturer of
Quality Rug Cushions
And Carpet Linings
Complete Local Stocks



"WHERE TO BUY THEM"

DISTRIBUTORS

Alexander Smith Inc
1355 Market UNdrl 1-6711

Arnslein Carpet Co 540-9th MArkt 1-8433

Roberts Edw J Co Inc 3330-20th, Mfson 8-0574

Walter D N & E Co 562 Mission. SUttr 1-0100

Rug & Carpet Cushions & Linings—(Cont'd)

ORCCO INDUSTRIES 1355 Market. UNdrl 3-6740

SPONGEX RUG CUSHION

Makes All Carpet
Luxury Carpet
Makes All Carpet
Live Longer

MOTHPROOF
NON-ALLERGENIC
SANITARY

"WHERE TO BUY IT"

DISTRIBUTOR
Velker Wm & Co 631 Howard EXbrook 2-5727

WALTER D N & E CO
Wholesale Only
562 Mission SUttr 1-0100

The Yellow Pages save you time.



★ RUG CLEANING BY EXPERTS
★ DRY CLEANING OF UPHOLSTERED FURNITURE

Wall to Wall Floor Coverings Cleaned in Your Home
All Work Done in Our Modern Plant
HARRY MORRIS, Managing Owner
Member of National Institute of Rug Cleaners

PHONE **HEmlock 1-1063**
262-7th

Since 1880

CONKLIN BROS. INC.

We Use
BIGELOW KARPET KARE
Exclusively In Our
RUG AND CARPET CLEANING

ON LOCATION
OR IN OUR PLANT

ATwater 2-1822
20th & Folsom Sts.

When a NAME RECOMMENDED has been FORGOTTEN

You remember the recommendation but don't remember the name. If you will

LOOK IN THE
Classified TELEPHONE SECTION

You will probably recognize the name when you see it.

Rug & Carpet Dyers

ACE DYE WORKS 2085 Bryant. ATwater 2-7736
Weaver A B
Tacked Down Carpets
Redyed On Your Floor
785 Market DOuglas 2-2150

Rug & Carpet Moth Proofing

See Moth Proofing; Also Rug & Carpet Cleaners

TO REPAIR LINOLEUM

If you have a break in the edge of linoleum, take a good-sized piece of cloth (to reach well beyond the break at all points), cover it with glue and put it beneath the linoleum. Weight it down with heavy objects until it has had time to dry and set.

CENTRAL

Rug & Upholstery Cleaning Plant
Dependable Service Since 1924

★ Recommended by
Leading Furniture and
Department Stores
and Decorators.



PHONE **HEmlock 1-1063**
262-7th

C. S. TATARIAN

ORIENTAL CHINESE DOMESTIC

Cleaning - Repairing
Weaving - Mothproofing
Coconut Oil Soap Used Exclusively

West 1-5352
2200 LOMBARD

SULTAN RUG CLEANERS

CHINESE HOOKED ORIENTAL RUGS & CARPETS
CLEANED ONLY BY
EXPERIENCED RUG MEN

Expert Repairmen
At Your Service

MOTH HOLES - CIGARETTE BURNS
REWOVEN LIKE NEW

Tack-Down Carpets Cleaned

Overland 1-9319
30 Years Exp. Free Est.
EDW. H. KOUMJIAN
1758 Great Highway

SHAG RUG SPECIALISTS



WASHED & DYED
Pick-Up & Delivery
24-HR. SERVICE
WE DO TRADE WORK

TRU-COLOR
RUG WASHING & DYEING

Klondike 2-1771
2797-16th

RED FEATHER
CARPET WASHING COMPANY

4335 Geary Blvd. SKyline 1-7329

Perfect Cleaning of Oriental and Domestic Rugs and Carpets... Sewing, Laying, Sizing, Serging, Fringing.

Telephone **SKyline 1-7329**

DYE YOUR RUG!

★ MODERNIZED
★ COLOR
★ Free Estimates

ACE DYE WORKS
ATwater 2-7736
2085 BRYANT ST • S. F.